



Biography full story

At the heart of any successful negotiation is the ability to seamlessly facilitate a successful exchange. That exchange may be financial, a service exchange, an information exchange or a simple handshake. Irrespective of the type of exchange, those who are able to build trust and harness intentional influence in that intersection are the leaders empowered to create positive outcomes for every stakeholder in that exchange. It is in the moments 'in between' the exchange where we must learn to translate, transform and direct.

Dr Bronwyn King is a social entrepreneur, movement maker and a globally renowned humanitarian on a mission to inspire and transform organisations into purpose driven and sustainable businesses. She is a Radiation Oncologist who has worked with everyone from the terminally ill to the fittest athletes in the Australian Swim Team. At the heart of Bronwyn's philosophy in business, medicine and life is the notion that it is in the exchange that we are able to build bridges – bridges of trust, communication and rapport – enabling individuals, teams and strategic partners to create desired outcomes.

As the founder and CEO of Tobacco Free Portfolios Bronwyn has had extensive experience brokering innovative partnerships between the health sector and the finance industry. Her inspirational work has seen Tobacco Free Portfolios contribute to over 40 Australian Superannuation Funds moving billions away from investments in tobacco. The initiative now has an extensive global reach with Tobacco Free Portfolios working with 100+ pension funds, Sovereign Wealth funds, banks, insurers and fund managers in twenty countries.

Bronwyn has received countless awards in recognition of her outstanding expertise and accomplishments. Most notably, she was awarded an Order of Australia (AO) in 2019 for distinguished service to community health and named 2019 Melbourne of the Year. She was also recognised as one of the Westpac/Australian Financial Review 100 Women of Influence and was made a Diplomat for the Global Charter for the Public's Health by the World Federation of Public Health Associations. In 2018 she was inducted into The Victorian Honour Roll of Women which acknowledges and celebrates the outstanding achievements of women in Victoria. She has also delivered two TEDx talks – with more than 2.5 million views, calling for change in the global finance sector.

As a speaker, Bronwyn is exceptional. Her presentations are well-crafted and credible, with a focus on business outcomes. As a presenter, Bronwyn has a compelling style of delivery. This was no more evident that when she took her place on the stage at the United Nations in New York to launch 'The Tobacco-Free Finance Pledge', a global initiative she led, which now has >120 Signatories – global financial institutions with combined assets under management of > \$US 7.5 trillion (AU \$10 trillion).

Bronwyn is a global leader, influencer and future thinker who has mastered the art of purpose-driven partnerships. She challenges audiences to be bold in creating business solutions that are good for business, and even better for people and the planet.